

Dear Valued Customers,
This year is my 25th year in the nursery industry and wow, what a ride so far...
I started working full time in the nursery in January of 2000. I was 24 , single, and working my first harvest for my dad's company, Lew's Lakeshore Nursery. Within 6 months, we had created a plan of action, to start growing container seedlings and rooted cuttings. We bought property and were building our first 10 greenhouses by June 2000. Now, $75 \%$ of our business is container seedlings and cuttings, with bare root seedlings making up the balance. It's been crazy!
My first year in the industry, I was just like any other young knucklehead, working a job with no real goals in mind and clearly, I had no clue what I was getting myself into. I didn't know anything about profit and loss, nursery production or leadership. It was a trial by fire for pretty much the first 12-13 years, and let's not forget the whole "recession thing." What was my goal in this time spent? I really had no clue beyond "staying alive and open for business."
What have I learned in the second 12-13 years is this, "You always need to have a goal in mind." Otherwise, you'll never know where you're going and how or why you need to get there. It took me years to realize my goals were very loose at best, but creating a defined goal, both personally and professionally, became a guide for myself and JLPN. The results of my goal are passed on to our growers in the form of our product and the service we deliver every year.
My goal, unapologetically, is to be the best at what we do. I want the most respected product quality, the best customers (which you all kick ass!) and the best people at JLPN. If we can continually improve, and evolve on these 3 metrics, the result is a level of service, reliability, consistency, and product performance, that is hard to match.
I have learned that you will have some customers for life and some customers for now. You'll have success and failures at times with your customers, but the more we work collectively to solve challenges and create grower solutions, it leads to repeated success for all.
At JLPN, you're a new person until about year 10, because a third of our staff has been with us for 20-35 years. Our team is creating a fantastic crop this year and we look forward to delivering to our growers once again. We appreciate all of you so much, words could never fully explain.
From everyone at JLPN, we thank you for your continual support of our nursery family, let's go for a year of solid growth and small burn piles!
~John Lewis and The Lewis Family


From left: Trystan, Crystal, John and Marley

nURSERY Location: 5440 State Street • Salem, Oregon 97301
MALING AdDRESS: 1118 Lancaster Drive NE \#409 • Salem, Oregon 97301 .e.mall: info@jlpnliners.com

## ORDER DETALLS

Minimum Order \$1,000 U.S. \$2,500 International
$25 \%$ Deposit required to secure order
Credit Card payment surcharge 2.75\%
\$100 Per Wood Packing Crate
\$75 fee for Phytosanitary Certificate
$10 \%$ surcharge on all international orders
$10 \%$ surcharge for root washing
5\% Discount on spring orders- Prepay by Nov. 1st
Deposit on Anderson Band Pots $\$ .18$
Deposit on Anderson HD Poly flats $\$ 3.50$

Visit www.jlpnliners.com for additional information and our Term and Conditions
$\left.\begin{array}{llllllll} & & & & & & \\ \hline \text { Latin Name } & & & & \\ \text { Minimum }\end{array}\right)$

## Prentum bonifers srown in Plion Cells <br> CONTAINERS

JLPN started growing premium conifer seedling plugs to create wins for our customers. These contained-cell-grown conifer liners will eliminate the death loss and transplant shock issues growers face with bareroot conifer seedling liners. Our goal is to provide the best quality, in-demand conifer species in volume. If there is a variety you are interested in not on our list, reach out to us and let us know what you are looking for. Take a look at our current conifer listings and please let us know if you have any questions. We are excited to get this new product line into your hands


| *5,000 Qty. <br> Minimum |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Latin Name | Common Name | Size | Type | 1-499 | 500+ | Royalty | B-grade* |
| Acer rubrum | Red Maple | 6-12" | Field | \$1.21 | \$0.95 |  | \$0.62 |
|  |  | 12-18" | Field | \$1.26 | \$1.05 |  | \$0.68 |
|  |  | 18-24" | Field | \$1.39 | \$1.16 |  | \$0.75 |
|  |  | 2-3' | Field | \$1.55 | \$1.30 |  | \$0.84 |
|  |  | 3-4' | Field | \$1.76 | \$1.46 |  | \$0.95 |
| Acer rubrum 'Autumn Flame' | Autumn Flame (TM 1,041,020) | RC | RC | \$2.74 | \$2.27 |  |  |
|  |  | RC 1-3" | RC | \$2.21 | \$1.83 |  |  |
| Acer rubrum 'Brandywine' | Brandywine | RC | RC | \$2.74 | \$2.27 |  |  |
|  |  | RC 1-3" | RC | \$2.21 | \$1.83 |  |  |
| Acer rubrum 'Burgundy Belle ${ }^{\text {se }}$ | Burgundy Belle ${ }^{\circledR}$ (pp7222) | RC | RC | \$2.74 | \$2.27 | \$0.90 |  |
|  |  | RC 1-3" | RC | \$2.21 | \$1.83 | \$0.90 |  |
| Acer rubrum 'Marmo' | Marmo | RC | RC | \$2.74 | \$2.27 |  |  |
|  |  | RC 1-3" | RC | \$2.21 | \$1.83 |  |  |
| Acer rubrum 'October Glory ${ }^{\text {P }}$ | October Glory ${ }^{\circledR}$ (ppn 2116) | RC | RC | \$2.74 | \$2.27 | \$0.50 |  |
|  |  | RC 1-3" | RC | \$2.21 | \$1.83 | \$0.50 |  |
| Acer rubrum 'Red Sunset* | Red Sunset ${ }^{\text {® }}$ (TM 863,972) | RC | RC | \$2.74 | \$2.27 | \$1.00 |  |
|  |  | RC 1-3" | RC | \$2.21 | \$1.83 | \$1.00 |  |
| Acer rubrum 'Somerset' | Somerset | RC | RC | \$2.74 | \$2.27 |  |  |
|  |  | RC 1-3" | RC | \$2.21 | \$1.83 |  |  |
| Acer rubrum 'Summer Red's | Summer Red ${ }^{\circledR}$ | RC | RC | \$2.74 | \$2.27 | \$0.50 |  |
|  |  | RC 1-3" | RC | \$2.21 | \$1.83 | \$0.50 |  |
| Acer rubrum 'Sun Valley' | Sun Valley | RC | RC | \$2.74 | \$2.27 |  |  |
|  |  | RC 1-3" | RC | \$2.21 | \$1.83 |  |  |
| Acer saccharinum (Silver) | Silver Maple | 1/8" | Field | \$1.37 | \$1.13 |  | \$0.73 |
|  |  | 3/16" | Field | \$1.47 | \$1.23 |  | \$0.80 |
|  |  | $1 / 4{ }^{\prime \prime}$ | Field | \$1.61 | \$1.35 |  | \$0.87 |
|  |  | $3 / 8{ }^{\prime \prime}$ | Field | \$1.64 | \$1.47 |  | \$0.95 |
| Acer saccharum (Sugar) | Sugar Maple | 1/8" | Field | \$1.54 | \$1.30 |  | \$0.84 |
|  |  | 3/16" | Field | \$1.80 | \$1.50 |  | \$0.97 |
|  |  | 1/4" | Field | \$1.93 | \$1.61 |  | \$1.05 |
| Acer tataricum | Tatarian Maple | 6-12" | Field | \$1.56 | \$1.44 |  | \$0.93 |
|  |  | 12-18" | Field | \$1.80 | \$1.50 |  | \$0.97 |
|  |  | 18-24" | Field | \$2.08 | \$1.74 |  | \$1.13 |
|  |  | 2-3' | Field | \$2.36 | \$1.97 |  | \$1.28 |
| Amelanchier canadensis | Shadblow Serviceberry | 12-18" | Field | \$1.64 | \$1.37 |  | \$0.89 |
|  |  | 18-24" | Field | \$1.77 | \$1.46 |  | \$0.95 |
|  |  | 2-3' | Field | \$1.88 | \$1.57 |  | \$1.02 |
| Amelanchier laevis | Allegheny Serviceberry | 12-18" | Field | \$1.63 | \$1.37 |  | \$0.89 |
|  |  | 18-24" | Field | \$1.77 | \$1.46 |  | \$0.95 |
|  |  | 2-3' | Field | \$1.88 | \$1.57 |  | \$1.02 |
| Amelanchier lamarckii | Lamarcki Serviceberry | 12-18" | Field | \$1.63 | \$1.37 |  | \$0.89 |
|  |  | 18-24" | Field | \$1.77 | \$1.46 |  | \$0.95 |
|  |  | 2-3' | Field | \$1.88 | \$1.57 |  | \$1.02 |
| Betula jacquemontii | Whitebark Himalayan Birch | RC | RC | \$2.91 | \$2.44 |  |  |
| Betula nigra 'Dura Heat* | Dura Heat® River Birch | RC | RC | \$2.91 | \$2.43 | \$0.90 |  |
| Betula nigra 'Heritage" | Heritage ${ }^{\text {® }}$ River Birch | RC | RC | \$2.91 | \$2.43 | \$0.25 |  |
| Betula nigra 'Clumps' | Select River Birch Clumps | Clumps | Clumps | \$4.37 | \$3.63 |  |  |
| Betula nigra 'Select' | Special Select River Birch | 12-18" | Field | \$1.34 | \$1.04 |  | \$0.67 |
|  |  | 18-24" | Field | \$1.45 | \$1.21 |  | \$0.78 |
|  |  | 2-3' | Field | \$1.53 | \$1.28 |  | \$0.83 |
|  |  | 3-4' | Field | \$1.68 | \$1.41 |  | \$0.91 |
| Betula papyrifera | Paper Birch | 12-18" | Field | \$1.34 | \$1.04 |  | \$0.67 |
|  |  | 18-24" | Field | \$1.45 | \$1.21 |  | \$0.78 |
|  |  | 2-3' | Field | \$1.53 | \$1.28 |  | \$0.83 |



## This year JLPN

is offering B-Grade field grown seedlings for land reclamation and reforestation productions. These plants are all viable and healthy, but do not adhere to guidelines of the ANLA standards for tree grades and suitability for the landscape (primarily the roots). They are a viable tree with a root and a top, that will survive if watered and handled properly.

## B-Grades will HAVE:

- A viable root and top, meaning it will survive and grow
- A general grade for height or caliper, not both, and not exact
- Potentially forked or broken tops
- A root that could be J'd, forked, crooked, or Curly-Q'd
- A strong resemblance to the Charlie Brown Christmas Tree Pre-decoration
- To be ordered in quantities of 5,000 or more


## B-Grades will possibly NOT:

- Meet ANLA standards
- Have root systems suitable for nursery landscape and retail market
- Have straight roots
- Have perfect leaders
- Have a chance of turning into the wonderful version Charlie Brown Christmas tree when it's all pretty and decorated
- Be sold in quantities less than 5,000


B-Grade Acer rubrum


$B=$ Grade Acer rubrum


B Grade Malus
$\left.\begin{array}{llllllll} & & & & & & & \text { *5000 Qty. } \\ \text { Minimum }\end{array}\right)$


JLPN sells many items by the piece, and not by size, due to the fact that the development of the root system is far more critical to a plants future growth than the height. To clarify the scale, we have provided the following pictures of 25 count, rooted cutting bundles. In all cases, JLPN delivers plants that are healthy and viable, however having two options gives the buyer a little flexibility on price, to fit their growing needs.

0" Rooted Cutting (R/C)


Not Advertised for Sale, zero's are just that, zero new growth. They are fully rooted, but only suitable for containers.

1"-3" Rooted Cutting (R/C)


1-3" of new growth, and fully rooted. Recommended for growing in container for 1 season, or fields with solid weed control practices.

4"+ Rooted Cutting (R/C)


4"+ of new growth, and fully rooted. All R/C's are topped at a max height of 16 ". Roots are going to be larger, more durable, and more developed. All plants listed "R/C" are field ready, for transplanting.


NURSERY LOCATION:
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Salem, Oregon 97301

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WEBSITE:
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$\left.\begin{array}{llllllll} & & & & & & \\ \hline \text { Latin Name } & & & & \text { ".000 Qty. } \\ \text { Minimum }\end{array}\right)$



